

Hendricks County Transportation Task Force Meeting Minutes

Date: 2/14/2025

Attendance: Rosy Sandoval-Hyre, Chase Cotten, Monica Peterson, Tom Taylor, Tracy Berens-Funk, Mark Todisco, Alicia Turner

- **Introductions**
- **Overview of task force and coalition work to date**
- **Leadership Structure and Recruitment** – *applications will be sent out after this meeting*
 - **President**
 - **Secretary**
 - **Treasurer**
 - **Task force leader/liaison** – one from each task force
 - **HCN representative**
- **Timeframe for Coalition development**
 - Excel sheet ‘Strategy and Tactics Timeline’ shared
 - Walked through document
 - By end of March – leadership team in place
 - Create a logo for the coalition by mid-March so collateral can be developed (print and digital) – by mid-April
 - Coalition reveal on May 20th
 - Coincides with Plainfield Chamber meeting
 - Invitations will be sent out in April
 - Will send ‘save the dates’ before that
 - **Strategies/Tactics**
 - **Strategy 1**

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Strategy and Tactics timeline

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8	Strategy 1	Status	Year 1 (2025)
9			
10	Fund and execute a transit plan for Hendricks County.		Tactic 1.1 Conduct a survey or community engagement process to identify the most critical areas in need of transit services.
11			Tactic 1.2 Develop a comprehensive transit plan that addresses the needs of key workforce areas.
12			Tactic 1.3 Identify funding sources and partners to implement the transit plan.
13			Tactic 1.3.1 Identify champions for this cause to include them in this process.
14	Strategy 2	Status	Feb
15			
16	Influence regulatory challenges at federal, state, and local levels.		Tactic 2.1 Monitor transportation-related legislation and advocate for regulatory changes that benefit the local workforce and entire community.
17			Tactic 2.2 Invite representatives and influential decision-makers from local municipalities to join our coalition and reduce barriers to transportation solutions.
18			Tactic 2.2.1 Explore where childcare and housing workforce barriers intersect with transportation
19			Tactic 2.3 Host forums with local, state, and federal officials to discuss transportation issues
20			Tactic 2.4 Connect with similar counties and cities who have gone through the transportation issues process and have successfully implemented transit plans that may be applicable to what we need
21	Strategy 3	Status	Feb

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			applicable to what we need
	Strategy 3	Status	Feb
	Raise awareness of existing transportation programs, such as ride-share services.		Tactic 3.1 Create a public awareness campaign to educate the community about existing ride-share and public transit options.
			Tactic 3.1.1 Use storytelling to share benefits of transit, safety measures and other aspects of the workforce.
			Tactic 3.2 Partner with ride-share companies to promote discounted services for low-income workers.
			Tactic 3.3 Integrate transportation options into local job readiness programs
			Tactic 3.4 Offer transportation navigation apps or toolkits
	Strategy 4	Status	Feb
	Collaborate with employers to invest in transportation solutions for employees.		Tactic 4.1 Work with local employers to create incentives for ride-sharing, public transit, or employer-provided transportation.
			Tactic 4.2 Establish a fund to help subsidize transportation costs for workers commuting from outside Hendricks County.
			Tactic 4.3 Organize a "transportation summit" for employers (a summit or roundtable where employers can learn about transportation solutions, share best practices, and discuss ways to collaborate on improving access to transportation for their employees)
			Tactic 4.3.1 Provide employers with potential solutions for transportation challenges based on

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- **Implementation Plan**
 - **Review structure of calendar**
 - **Plan, schedule, and assign tactic activities**
 - Discussed Strategy 1 implementation timeline
 - Made scheduling additions to the excel sheet (refer to this for details on what was discussed)
 - Plainfield and Guilford township
 - Councils did research on this, but township didn't want to implement
 - Those in power are 100% against expanding transportation – saying 'we do not want those people here'
 - Don't see it as a solution to employment challenges
 - Discussed Strategy 2 and how it intersects with Strategy 1's 1.3.1 tactic
 - When would be convenient for them?
 - Hendricks Co County Fair – July
 - Partner with the Republican paper on this as they will have a booth the whole time?
 - Is legislature engagement appropriate now?
 - No, long session
 - But Sen. Brett Clark would be worth engaging
 - Alicia says she has an appt set with him and he shared Thursdays work for him
 - Mark, Tracy, Monica to meet with him in May possibly
 - Tactic 2.4 – researching similar counties who have done this
 - Fort Wayne and Johnson County
 - Tracy will find resources Mark shared with her and share with the rest of this team
 - Strategy 3
 - Tactic 3.1.1 – find a way to get stories
- **Next meeting**
 - Friday March, 21st at 9:30a